



How to choose the right workwear solution

LINDSTRÖM GROUP

Workwear management solution eGuide

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Why workwear management matters

Workwear management can get complicated fast. You need the right number of garments, in the right place, at the right time, which is no easy task when staffing ramps up seasonally.

You're constantly chasing down suppliers, handling repairs, and ensuring workwear is properly cleaned—all while staying on top of strict safety, hygiene, and environmental regulations. Whether you're sourcing uniforms for a chain of supermarkets or keeping production running at a factory, your workwear choices have a real impact on your organisation. And it's not just about saving money; it's about making your work smoother and efficient.

What solution is best for your company?

This guide will walk you through five key factors to consider when making the decision.

So how do you know which option is best for your organisation? That's exactly what this guide is here to help with. We'll walk through five key factors to consider when making the decision, and explain how our full-service textile rental solution can take the load off. Because when your processes run smoother, so does your business.

In this guide, you'll learn how to choose a seamless, cost-effective, and sustainable workwear management solution that fits your business needs.

When choosing the right workwear management solution for your organisation, you have three main options:

3 ways to manage your workwear:



Self service

You manage everything yourself, from buying textiles to maintenance and disposal.

- Full control
- Resource intensive



Own the garments, but outsource laundry services

You still buy and manage the garments, but outsource washing for a middle-ground approach.

- Control over your garments
- Partial outsourcing



Full workwear management solution

An outside company like Lindström takes care of it all, from procurement to laundering and more.

- All-inclusive service
- Strategic partnership



Workwear procurement

The smart way to source workwear



The challenges:

Choosing and sourcing workwear shouldn't feel like a full-time job, but it often does. Between juggling different suppliers, chasing timelines, and planning ahead, it's easy to get overwhelmed. You need to cover different roles, safety needs, and branding requirements—all while staying within budget. Buying your own workwear comes with high upfront costs, and small orders often mean less predictable prices. If you work in a regulated industry like food, healthcare, or pharma, compliance adds another layer of pressure.

Questions to consider:

- Are small-volume purchases starting to add up?
- Do special garment orders take longer to arrive than they should?
- Does managing workwear orders feel complex and difficult?

If you answered 'yes' to any of these questions, it might be worth considering Lindström's workwear solutions. We manufacture and provide garments tailored to your needs, with competitive pricing and short lead times.

But if you're already happy with how things are running—and have the time and resources to keep handling it all in-house—then self-service might be the right fit for your business.

The Lindström solution:

We take the hassle out of workwear procurement with on-demand production, local manufacturing facilities, and standardised designs that allow for customisation. This means you'll always have the right garments when you need them—without the procurement headaches.

Benefits:

- Minimal upfront costs and lower unit prices
- On-demand customisation, delivered on time
- Quick turnaround: New workwear in just a few days (average lead time in 2024 was 5–7 days, including 1–3 days for manufacturing)
- Full compliance with industry regulations and standards
- Less admin work for your team, and more time to focus on core tasks
- An approach that helps reduce emissions, overproduction, and textile waste by extending textile lifecycles through shared use and professional maintenance



Inventory management

Always have the right garments at the right time

Inventory issues can slow everything down. When garments are hard to find or not ready when needed, your teams can't work effectively. Without a good system, garments go missing or pile up unused. This section looks at how to keep your inventory clear, efficient, and under control.



Manas Kumar,
Global Director of Pharma at
Lindström



“Garments must not run out of stock. If I come out of a cleanroom environment, I cannot re-enter if there are no garments. This will affect production.”



Inventory management

Always have the right garments at the right time

The challenges:

Workwear inventory management is all about balance. Too much stock eats up space and budget. Too little, and your team’s left waiting for garments. Things get trickier with seasonal shifts, new hires, and growing teams. Without digital tracking, garments go missing, repairs get missed, and quality issues slip through the cracks.

In certain industries, such as cleanrooms, the stakes are even higher. If the right garments aren’t available, work can grind to a halt.

Questions to consider:

- Do you struggle with limited space to store your workwear inventory?
- Is it difficult to track garments usage and conduct safety and hygiene checks?
- Do seasonal changes in staffing create inventory challenges for your organisation?

If you already have efficient systems in place, options like self-service or laundry services might suit your organisation well.

But if these issues sound familiar, our workwear management solution ensures you always have just the right amount of clean garments available.

The Lindström solution:

By combining our flexible rental service with digital tracking, we make inventory management effortless. You keep only the garments you need—no more, no less—while maintaining full visibility of your workwear throughout its lifecycle.

Quality control is built into every step: each garment is checked several times by our team before moving on to the next stage—whether it’s drying, folding, or packing. That’s how we make sure it stays hygienic, safe, and built to last.

Benefits:

- Free-up capital that would otherwise sit in textile inventory
- Always have the right garments available—even during staffing fluctuations
- Save storage space by keeping only the garments you need on-site
- Minimise textile waste by recycling end-of-life garments responsibly

CUSTOMER SPOTLIGHT



Maren Penu,
HR Director at
Prisma Peremarket



Making workwear management simple and efficient

“Our Lindström customer manager notices bottlenecks and suggests solutions. For example, instead of letting us pay rent for clothing sets sitting on the shelves unused, she suggested we return them so that we use the service in the most optimal way possible.”

Since switching from personalised to shared workwear with Lindström, Prisma employees can easily access garments in communal lockers sorted by size. Prisma now manages workwear more efficiently, with fewer garments in stock, quicker access for employees, and the flexibility to adjust orders as needed.



[Read the full story](#)



Workwear maintenance

Keep garments clean, safe, and durable

Washing workwear in-house is more costly and complex than it seems. You need industrial-grade equipment, enough space, skilled staff, and constant quality checks. Keeping workwear clean and safe goes beyond just washing. In sectors like healthcare, food production, and pharma, garments must meet strict hygiene standards. This requires specialised processes, like precise temperatures, detergents, and validations that ordinary laundries can't provide.

Without the right textile knowledge and expertise, staying compliant and efficient can be nearly impossible.



Elina Harjanne,
Head of Product Development
at Lindström Europe

“We design our collection to be easily repairable. Additionally, the necessary parts—like the correct type of zippers—are readily available in our laundries. This isn’t always the case with highly customised products, which can end up as waste if they cannot be repaired.”





Workwear maintenance

Keep garments
clean, safe,
and durable



Questions to consider:

- Is it difficult to keep up with your industry's hygiene and safety regulations?
- Are you spending too much time figuring out how to wash, fix, and keep workwear in good condition?
- Do you want your laundry and maintenance routines to support your company's sustainability goals?

If you need a washing solution that takes care of everything, including optimised washing, repairs, and staying on top of regulations, Lindström may be your best choice.

That said, doing it yourself or using a laundry service might still make sense in some cases. For instance, if you've already invested in laundry machines and have solid routines in place, sticking with your own setup could be the right call.

The Lindström solution:

We clean your workwear in top-notch, ISO-certified laundry facilities to meet the highest hygiene standards. All our machines are built to save water and energy, helping you stay efficient and compliant. Plus, with regular maintenance and timely repairs, we extend the lifespan of your garments.

Benefits:

- Helps lower environmental impact through optimised use of water, energy, and materials
- Extends garment lifespans through expert care and timely repairs
- Flexible service that adapts to seasonal shifts and staffing changes
- Full compliance with even the strictest hygiene and safety standards.

CUSTOMER SPOTLIGHT



Jaroslav Šarvan, Head of
Technological Preparation
of Production at GOHR



10+ years using rental workwear

“Investing in workwear rental is not only about comfort and safety, but also about overall improvement of the company's operations.”

Since 2014, GOHR, a Slovakian heavy steel structures company, has relied on Lindström's rental service to boost efficiency, safety, and employee satisfaction. With the need for frequent washing, repairs, and garment replacements, Lindström keeps things simple. Clean, functional workwear is always available and GOHR has full transparency into the management process.



[Read the full story](#)



Workwear logistics

Get garments where they need to be, on time



Managing workwear logistics in-house—collecting and transporting garments—often leads to empty vans, wasted fuel, and staff distracted from their actual jobs. Without route optimisation or garment tracking, you'll likely face delivery delays, garment losses, and rising costs.

Add in multiple locations or changing team sizes, and it quickly turns into a coordination nightmare that slows you down and increases carbon emissions.

Questions to consider:

- Do you rely on your own employees and vehicles to transport workwear?
- Have any garments been lost or misplaced during transportation?
- Is it difficult for your team to optimise delivery loads and minimise transport costs?

If optimised delivery loads, transparent tracking, and reduced environmental impact are your priorities, our workwear logistics solution could be the best fit. However, in some cases, other solutions might be a better match. For example, if you have a small team and operate in a remote area, self-service might be the way to go. Or, if your company already has streamlined logistics, sticking with your current system might make more sense.

The Lindström solution:

Our logistics solution optimises delivery routes and maximises vehicle capacity. With digital tracking, you get full visibility every step of the way. Garments arrive where they're needed—right to employee lockers or changing rooms—saving time, cutting emissions, and keeping operations running smoothly.

Benefits:

- Reduce transportation costs with optimised routes and full deliveries
- Keep staff focused on core work rather than workwear logistics
- Minimise garment loss with smart tracking
- Cut emissions through efficient delivery planning
- Keep operations running smoothly with reliable schedules.



Holistic workwear management

Why one partner is better than many

Managing multiple vendors for procurement, laundry, logistics, and repairs is no easy feat. You're stuck coordinating between suppliers, chasing updates, and keeping track of evolving regulations. It's time-consuming and can make staying compliant even harder.

Any communication gaps, inconsistent standards, and hidden inefficiencies can quickly escalate into safety issues or production delays.



Ulla Luhtasela,
Director of Sustainability at
Lindström



“You cannot reach your goals alone: you need to understand your business beyond your core operations and consider the whole value chain from the environmental, social, and governance (ESG) point of view.”



Holistic workwear management

Why one partner is better than many



Questions to consider:

- Are employees spending too much time managing workwear rather than doing their actual jobs?
- Is keeping up with garment maintenance, repairs, and replacements costing you more time and money than it should?
- Have you experienced problems with damaged fabrics or lack of workwear availability?

If you want less hassle, fewer disruptions, and more time for what matters most, our full-service solution could be the right fit.

But if your current systems are working well and you’re not looking to make changes, self-service or laundry services might still be good options.

The Lindström solution:

Our end-to-end workwear management approach brings procurement, inventory, maintenance, and logistics under one roof. Partnering with us means streamlined operations, consistent quality, and peace of mind—all delivered through a more efficient and sustainable way to manage workwear.

Benefits:

- Focus entirely on your core business, not the logistics
- Stay effortlessly compliant with changing industry regulations
- Enjoy cost-efficiency with no hidden fees
- Eliminate the risk of garment shortages, even during peak demand
- Minimise your environmental footprint through a holistic approach

CUSTOMER SPOTLIGHT



Martina Plesníková,
Quality Assurance
Department, I.D.C. Holding



A partnership built on circular economic principles

“We’re committed to going green and reducing waste. Lindström supports us by extending the lifespan of workwear and reducing the need for constant new purchases.”

I.D.C. Holding, a leading Slovakian producer of confectionery and bakery products, partnered with Lindström to meet strict hygiene and safety standards. Together, they prioritise sustainability, with a circular economy approach that reduces waste and environmental impact through the reuse and professional maintenance of workwear.



[Read the full story.](#)



Owning vs. renting workwear

Which is better?

Feature	Initial investment	Ongoing costs	Control & customisation	Management responsibility	Scalability	Compliance & safety	Sustainability
Owning workwear	Higher upfront cost for purchasing uniforms.	Businesses cover laundering, repairs, and replacements as needed	Full control over design, branding, and uniform policies.	Requires in-house tracking, distribution, and inventory management.	Uniform supply may need adjusting as workforce changes.	Companies ensure uniforms meet industry standards and replace them when necessary.	Businesses manage their own recycling or disposal methods.
Renting workwear	Lower upfront cost with a recurring service fee.	Maintenance, cleaning, and repairs are included in the service fee.	Customisation options available, but within service provider's offerings.	Fully managed by the provider, reducing internal workload.	Can easily scale up or down based on business needs.	Providers handle compliance updates and regular inspections.	Many providers integrate textile recycling and eco-friendly processes.





Checklist

Is your current workwear solution working for you?

Procurement

- ☐ Ordering workwear often feels complex and time-consuming
- ☐ Buying garments in small volumes costs more than we'd like
- ☐ We have a knowledge gap around textile quality, durability, and materials

Inventory

- ☐ Changes in demand affect our inventory and take extra effort to manage
- ☐ We lack the systems or expertise to properly track our workwear

Maintenance

- ☐ Maintaining, repairing, and replacing garments is inefficient and costly
- ☐ Washing workwear in an energy-efficient, compliant way is tricky

Logistics

- ☐ We rely on our own employees and vehicles to transport workwear
- ☐ Garments often go missing or get misplaced

Holistic management

- ☐ Employees spend time on textile management instead of their core work
- ☐ Safety and hygiene are non-negotiable priorities for us
- ☐ Keeping up with industry safety and hygiene regulations is a constant challenge
- ☐ We value consistent service levels and transparent costs to plan effectively



If you checked several of these boxes, renting workwear could make your life easier.

Renting workwear through Lindström gives you an efficient, compliant, and circular solution—with one less thing to worry about.





Lindström solution

Workwear management made simple

At Lindström, we provide flexible workwear solutions designed to meet the needs of organisations of all sizes and industries.

Top benefits of our service

Cost efficiency:

Free up your resources and cut hidden expenses

Improve working conditions:

Enhance employee safety, comfort, and productivity

Strengthen your brand:

Keep your company looking professional and trustworthy

How it works



Needs assessment and procurement

We assess your company's workwear needs, fit the garments for your employees, make any necessary adjustments, and handle the procurement. Your weekly service starts with the first delivery.



Laundry and maintenance

We wash, repair, and maintain your workwear every week, replacing any damaged garments as needed.



Delivery and storage

We deliver clean workwear weekly and collect used garments for laundering. If needed, we can also store seasonal workwear for you.



Recycling

We recycle garments that can no longer be used, giving them a second life or disposing of them responsibly.

Intrested?



Contact us today

For a free consultation and we'll discuss your needs!



Over 88 000 customers in 24 countries already trust our textile rental service.

 [Watch a video on how our service works](#)



Lindström is a family-owned textile service company whose business is based on a circular economy.



With nearly 5,000 dedicated employees, we offer responsible and easy-to-use textile services to our customers in Europe and Asia.



We provide our customers with safe and hygienic solutions to ensure the best possible customer experience.



We take care of your textile needs, so you can focus on your core business operations.

