

# Workwear as a service – why buy when you can rent

Buying, owning and managing workwear is probably not at the very heart of your business strategy. When you let Lindström take care of your workwear needs, you free up time and money for your core business.

Our workwear service includes everything from acquiring the garments to laundry, maintenance, delivery, storing and even discarding of the textiles. You only pay for the weekly leasing.

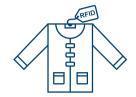
#### Our workwear solution is based on your needs



Save time and money by renting instead of buying



Improve working conditions and productivity by always ensuring clean workwear



Keep your employees happy by ensuring the best fit and comfort for their need



Be more sustainable by choosing durable workwear products and an easy eco-friendly service

Interested?

Read more here >

Scan me!



# **Keep your people safe and happy**

Appropriate, presentable workwear is a key factor in occupational safety and wellbeing at work.

Our workwear collections always comply with the respective legislation and standards and are designed for the specific industries and occupations. No matter your industry, you can be sure that your company always meets the requirements for workwear functionality, safety, and hygiene.

We deliver clean workwear to your premises and take the used garments to our laundry, where damaged workwear is repaired or replaced if needed. Your employees will always have clean and ready-to-wear workwear available so that they are able to stay safe and keep their focus on their daily tasks.

Unified quality workwear can also boost your brand – it gives a convincing first impression, improves the recognizability of your personnel, and increases the professional pride of your people. And even more importantly: it shows you care about the wellbeing and comfort of your employees.



## Renting textiles is a sustainable and carefree option - this is how it works



From first user to the next and beyond – we circulate the garment for a new lease on life when it is not fit for workwear anymore.

Every garment is used by many customers during its lifespan.

Adjustable features and classic, timeless design are some of the aspects we consider to ensure that our products fit comfortably on different body types and stay in use for a long time. Together with our customers, we make sure the garments are comfortable for their wearers.

Over 12 million pieces of workwear in circulation.

Fitting:

#### **Procurement:**

We procure durable textiles from our long-term suppliers. To avoid textile overproduction we produce your additional orders on-demand in our own production facilities. Prodems.

90% Öko-text 100 certified garments.

### **Washing and finishing:**

Workwear is maintained with minimal water and energy consumption. We recycle water and decrease energy consumption with our heat recovery systems.

**Industrial washing uses 55% less** water than home washing.



We deliver garments to our customers on time with minimal carbon footprint our trucks never drive empty.

**Delivered with optimized** loads and routes.

### **Quality control and repairs:**

The garments go through several people, and we do continuous quality control and repair garments as needed.

In 2022, 4.2 million pieces of workwear repaired.

## We offer you workwear that is

- designed for maximum comfort and durability
- produced on demand for minimal waste
- delivered to you with optimized loads and routes
- maintained with minimal water and energy consumption
- repaired and reused again to lengthen the life
- recycled to create new



## **Better** service, easier management

With Lindström's workwear service, you and your employees no longer have to worry about cleaning, maintaining and storing your company workwear. We deliver clean workwear straight to your premises and take the used garments with us for wash and maintenance.

All our workwear services are digitally supported. We use smart technology to make sure the right workwear, textiles, and equipment are readily available for people who need them. You always know where your workwear is located – no more lost trousers!

Check out our workwear service video







#### eLindström – 24/7 workwear management made easy:



Easy - Easily manage all your Lindström services and different delivery locations.



Convenient - All relevant information can be seen straight on your dashboard. Make additional orders and other service requests if needed.



**Transparent** – Track deliveries and products, view the status of service requests and orders. Gain insights about circulation speed and volumes.



Fully mobile – Use whenever you want, wherever you want.

Get to know eLindström here >



# Our circular model promotes sustainability

#### Get more value from existing garments – shared footprint is a smaller footprint

We aim to get more value from existing products. That is why we repair more than 4 million garments yearly and promote reusability, where the footprint is shared by several users. Customised garments have 30% higher carbon footprint than our reusable Lindström collection.

# Conserve natural resources – use less water and energy

Around 60% of the CO2 impact comes from washing the workwear. We have optimized our washing process and have halved our water and energy consumption per washed textile kilo during the past three decades.

# Avoid textile overproduction – maximise the lifespan

We only produce new workwear when necessary, so there are no unused garments in our customers' stocks or capital tied up in the inventory. We maximise the textile lifespan with designing for long life with durable materials, repairing and reusing.



# Support carbon-neutral future – choose the circular solution

In the end of their life cycle our workwear is given a new life as a different product or as raw material for various industries. By 2025 we aim to recycle 100% of our textile waste.

By 2035 we will provide you with carbon-neutral workwear service.

Want to count the environmental impact of workwear service?

Try our sustainability calculator!







Lindström Group Hermannin rantatie 8 00580 Helsinki, Finland Tel. +358 20 111 600

firstname.surname@lindstromgroup.com www.lindstromgroup.com



